What is SCRIP?





Scrip means

"Substitute Money"









And this...



And even these...





GLSC brings hundreds of America's most respected retailers to your non-profit organization.

























































Non-profit organizations all across the country raise money with scrip fundraising.





Great Lakes Scrip Center buys gift cards from retailers at a discount, and processes them at our headquarters.





The Scrip Coordinator of your organization places the order at www.glscrip.com.



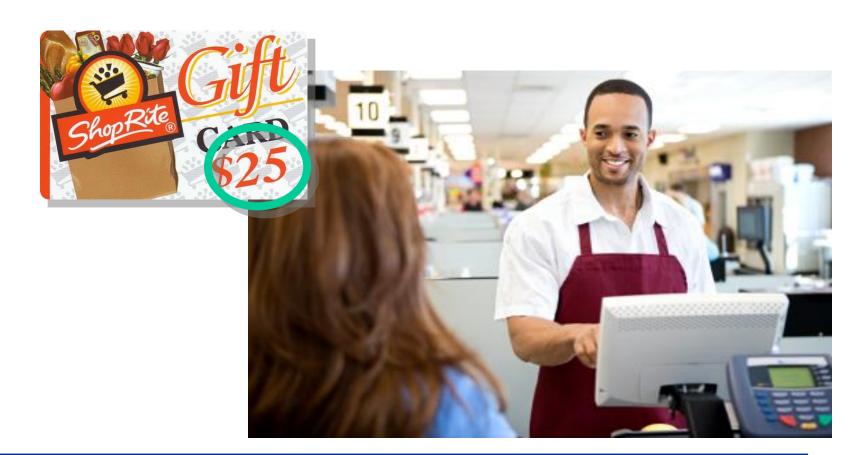


Families buy the scrip from your organization and pay full face value.





They shop at the participating retailers, and redeem the scrip for full face value.







The difference between the GLSC discount and the face value is revenue for your organization.





And it can really add up...



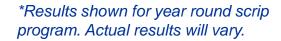


...to make a serious difference for your non-profit.



How Much Can You Earn?*

Type of purchase	Monthly Family Purchases	Annual Earnings Toward Your Non-Profit
Groceries	\$600 (avg 4% return)	\$288
Gasoline	\$200 (avg 2.5% return)	\$60
Dining Out	\$200 (avg (10% return)	\$240
Clothing	\$200 (avg 6% return)	\$144
Entertainment	\$50 (avg 9% return)	\$54
Home Repair and Improvement	\$150 (2% return)	\$36





Per year, per family



That's why scrip is called

Shopping Cart Fundraising™



- No selling
- •Raise money with your household shopping budget
- •Retailers donate a portion of their profit to your NPO in exchange for your loyalty



www.glscrip.com

